



PLACER FOOD BANK

*2017 annual report*

## board of directors

### Officers

**Gerad Borrego** *Chair*  
Community Relationship Specialist  
SAFE Credit Union

**Catherine R. Nishikawa** *Secretary*  
Registered Dietician, Operations  
Manager  
Sutter Auburn Faith Hospital

**Aaron Stuesser** *Treasurer*  
Small Business Banker  
Bank of America

### Members-at-Large

**Peter Black**  
Group Fleet Manager  
Enterprise Holdings

**Anne Chacón**  
Senior Public Affairs Representative  
Kaiser Permanente

**Pamela Dickey**  
Regional Marketing Director  
Nationwide Insurance

**Didier Girón**  
District Manager / Vice President  
Wells Fargo Bank

**Martin A. Jones**  
Attorney  
Koukol & Associates, Inc. / Placer  
Public Defenders

**David Larson**  
Agency Owner  
Farmers Insurance Group

**Haavard Sterri**  
Senior Director of Marketing  
Consolidated Communications, Inc.

**Neeta Verma**  
Vice President / Strategy Consultant  
Wells Fargo

**René Yamashiro**, SNS  
Manager, Nutrition Research &  
Communication  
American Pistachio Growers

### Management Team

**Dave Martinez**  
Executive Director

**Debbie Anderson**  
Director of Finance & Administration

**Lance Watson**  
Director of Operations

## letter from the ceo

The Placer Food Bank was founded in 1985 with the goal to end hunger in our community. The reality is since then the demand for our services has grown significantly, while the face of hunger is also very different.

In recent years we have seen more families and individuals struggle to make ends meet. We have seen an increasing number of people reach out for the first time in their lives for help. With hunger being such a staggering reality across our service area, Placer Food Bank is working diligently to reduce uncertainty for the **1 in 7 individuals who are impacted locally**. Over the last year alone, Placer Food Bank provided **4,975,704 meals** and distributed **5.9 million pounds of food** to our hunger-relief partners.

In order to meet the increasing needs in our community and to help fill the food gap, we've launched our **"Feed our Future (FoF) Program"** this year. It's a hunger-relief initiative designed to combine **"Mobile Food Pantry"** deliveries with our **"BackPack Program"** and pilot **"School Pantry Program"** to reach hungry families. This new initiative helps the most vulnerable children and individuals in our region by providing easy access to healthy food. We've also launched monthly "Farmers Markets for our Neighbors in Need". They are open to anyone in need and clients can take as much free produce as they can use.

We are truly grateful for every individual donation of food, time and money that helps make it possible for us to assess the unique needs of our region to better serve the most vulnerable residents in our service area. Your support means parents don't have to put kids to bed with an empty stomach. Seniors don't have to choose between food and life-saving medicines, and individuals don't have to choose between a roof over their head and food on their table.

So many people contribute to helping us help our neighbors. I would like to thank our Board of Directors for giving so generously of their time, providing guidance and good stewardship to our organization.

I am so grateful to the foundations, corporations and individuals who support us financially, to the volunteers who give so generously of their time, and to our partner agencies who are on the front lines of hunger. Community partnerships like these are essential to sustaining our ability to support the needs in our community.

And last but by no means least; I truly appreciate the hardworking staff at the food bank who work tirelessly to help as many people as they are able.

We are fortunate to have such a generous and giving community that supports Placer Food Bank and I remain confident that **Together We Can Solve Hunger™**.

In Gratitude,



**DAVE MARTINEZ**

Executive Director, Placer Food Bank

## Our Mission

We are dedicated to feeding the hungry through our network of partner agencies, educating the community about hunger and advocating for hunger relief.

## Our Vision

To eliminate hunger.

## Leading Local Hunger Relief

Placer Food Bank is the leading hunger-relief charity in El Dorado, Nevada and Placer Counties, and the region's only Feeding America-certified food bank.

We serve as the primary food collection and distribution center for hunger-relief efforts in our area; distributing fresh and non-perishable food to the hungry through our network of local charitable organizations.

## Impacting Our Community

Our affiliation with Feeding America and other partners enables us to purchase food for pennies on the dollar. This food is then distributed to our network of more than 59 regional hunger-relief agencies, supplying them with the food necessary to bring hope and nourishment to people in need.

## Snapshot: Hunger in Our Community

**1 in 7 individuals**, living in El Dorado, Nevada and Placer Counties do not know where their next meal will come from.

**1 in 5** children face the same uncertainty



## *face of hunger*

The food is a blessing for my family.

My name is Lori and I come to the food closet at Harvest Community Church because sometimes, we just don't have enough money to buy groceries. My husband works in merchandising, and I'm home with our two children who are 8 and 10. It's a blessing to be able to come here and get meat or vegetables to help us stretch our food budget so we can make it to the next paycheck.

We started out helping at the food closet, but there came a point when we were really struggling. Our car had broken down and things were rough. I came down to the food closet and got eggs, juice, bread—just some of the essentials. I really felt supported. Regardless of who you are, the people who run the food closet are pleasant to everyone who comes through the door. They're just nice people, and that makes me feel comfortable.

### **A MEMORABLE CHRISTMAS**

Last Christmas I got a box of food with a turkey and all the fixings for a nice dinner. That was really special because I wasn't going to be able to buy all of that. My dad was visiting, and it was really nice to make that turkey dinner for all of us to share at Christmas.

I would like to say a huge thank you to the people who support Placer Food Bank. You're providing for people like my family who sometimes just can't afford to buy all the groceries we need to feed our families. Whether you're someone who just needs a few things to get them through or somebody who has nothing—to be able to come in and get food means so much.

Thank you for the blessing!

"It was really nice to make that turkey dinner  
for all of us to share."

—LORI



Leveraged each \$1 in cash donations  
to procure \$24 in groceries through  
Feeding America partners

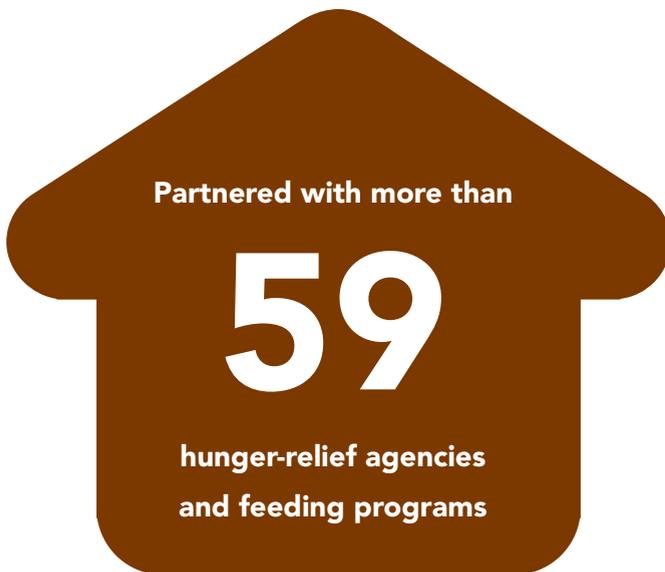


Distributed nearly 6 million pounds of  
food to our hunger-relief partners



Fed approximately 78,000 individuals  
per month through our partner agencies

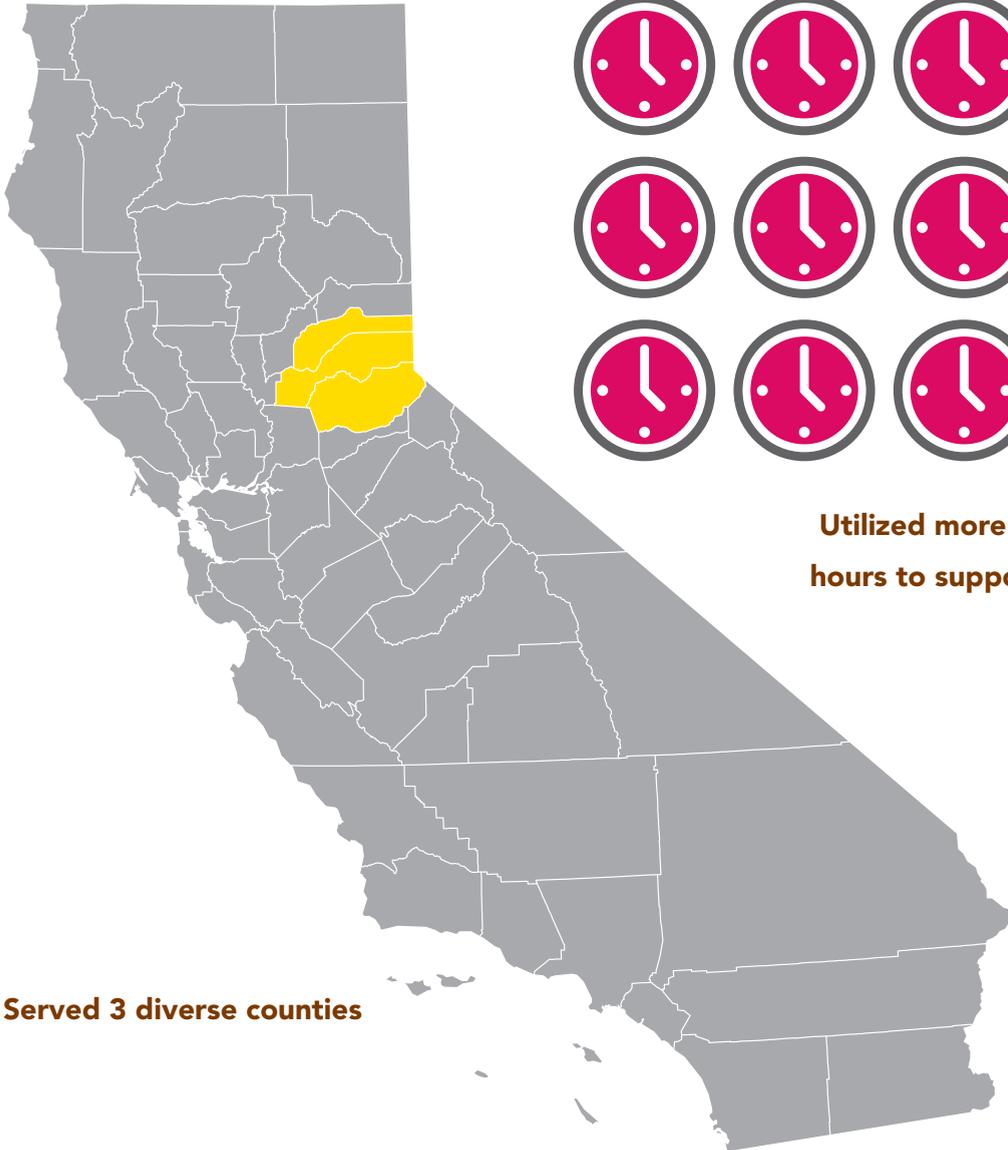
 = 1,000



Partnered with more than

59

hunger-relief agencies  
and feeding programs



**Served 3 diverse counties**



**Utilized more than 19,000 volunteer hours to support our daily operations**

 = 1,000

Thank you!

LOVE JACKSON



# placer food bank

Thank you so much for all you do for this community and the families at Rock Creek School! You are a blessing! My son, age 5, drew this for you. Notice Super Fruit and Veggie Man with his super friends.

love

Heather

## *agency listing*

The following agencies and organizations receive food donations from the Placer Food Bank to fill their food closets, prepare and serve hot meals, or to provide their clients and individuals in their immediate communities with a supplemental and/or emergency supply of nutritious food:

- 
- |  |   |
|--|---|
| 1st United Methodist Church, Roseville     | Harmony House                             |
| Abundant Life Fellowship, Roseville        | Harvest Community Church, Roseville       |
| Advocates for Mentally Ill Housing, Auburn | Hope, Help & Healing                      |
| Auburn Adventist Community                 | Interfaith Food Ministry,<br>Grass Valley |
| Auburn Interfaith Food Closet              | Jael House, Inc.                          |
| Bridgeway Christian Church                 | Koinonia Group Homes, Loomis              |
| Calvary Chapel of Georgetown               | Life Community Church, Roseville          |
| Calvary Chapel of Roseville                | Lincoln Spanish Seventh Day               |
| Castle City Mobile Home Park               | M.O.R.E., Placerville                     |
| Celebration Family Worship Center          | McAuley Meadows, Auburn                   |
| Destiny Christian Church                   | Metro Calvary, Roseville                  |
| Elijah's Jar, Foresthill                   | Mosaic Christian Church, Rocklin          |
| Everyone Matters Ministries                |   |



Moxie Upper Room  
Placer ARC, Roseville  
Progress House, Inc.  
Project Mana  
Rhema Christian Center, Roseville  
Rock of Roseville  
Roseville Alano Club  
Roseville Rec Center  
Salvation Army, Auburn  
Salvation Army, Roseville  
Shady Rest, Roseville  
Sierra First Babtist Church, Alta  
Sierra Reach Ministries, Applegate

St. Rose Church, Roseville  
St. Vincent De Paul Society, Roseville  
St. Vincent DePaul, Roseville  
Teen Challenge - Alpha Hensan Womans, Lincoln  
Teen Challenge, Emigrant Gap  
The Center for Violence  
Free Relationships  
The Salt Mine, Lincoln  
The Way Ministries, Roseville  
Volunteers Of America, Auburn  
What Would Jesus Do?, Colfax  
What Would Jesus Do?, Roseville

*corporate partners*





Thank you for Snack bags.  
I really like the goldfish and  
the soup. This helps me over  
the weekend because we no  
food instead we eat the food.  
I really appreciate it.

From,  
Darian #25

*audited financials*  
Fiscal Year 2016/17

**Total Revenue** \$12,918,513

**Expenses**

Programs	\$11,256,293	88%
Management & General	\$408,821	3%
Fundraising	\$1,193,338	9%
<b>Total Expenses</b>	\$12,858,452	

**Net Revenue** \$60,061

**Revenue Sources**

Contributions from Individuals, Corporations and Foundations	\$1,543,018	12%
Government Grants	\$275,303	2%
Special Events	\$257,074	2%
Bingo	\$919,472	7%
Shared Maintenance and Purchased Food	\$278,856	2%
Non-Cash Donations (Donated Food)	\$9,639,673	75%
Other	\$5,117	--

