Board of Directors

**Officers**
- Rich Peterson *Chair*
  Executive Director (Retired)
  CA Dried Plum Board
- Neeta Verma *Vice Chair*
  Vice President/District Manager
  Wells Fargo
- Catherine R. Nishikawa *Secretary*
  Registered Dietician, Operations Manager
  Sutter Auburn Faith Hospital
- René Yamashiro, SNS *Acting Treasurer*
  Food Service Director
  Roseville City School District

**Members-at-Large**
- Peter Black
  Group Fleet Manager
  Enterprise Holdings
- John Bradford
  Retired – Dept of Forestry
- Gerard Borrego
  Community Relationship Specialist
  Safe Credit Union
- Martin Jones
  Assistant Chief Defense Attorney
  Richard A. Ciummo & Associates
- Anne Chacon
  Communications Manager
  Consolidated Communications
- Kyle Kjos
  Account Executive
  NetGear Capital

**Management Team**
- Dave Martinez
  Executive Director
- Jennie Viña
  Director, Business Operations
- Lance Watson
  Director, Operations
The Placer Food Bank was founded in 1985 with the goal to end hunger in our community. The reality is since then the demand for our services has grown significantly, while the face of hunger is also very different.

In recent years we have seen more families and individuals struggle to make ends meet. We have seen an increasing number of people reach out for the first time in their lives for help. With hunger being such a staggering reality across our service area, Placer Food Bank is working diligently to reduce uncertainty for the 1 in 7 individuals who are impacted locally. Over the last year alone, Placer Food Bank provided 6,076,923 meals and distributed 7.8 million pounds of food to our hunger-relief partners.

In order to meet the increasing needs in our community and to help fill the food gap, we’ve launched our “Feed our Future (FoF) Program” this year. It’s a hunger-relief initiative designed to combine “Mobile Food Pantry” deliveries with our “BackPack Program” and pilot “School Pantry Program” to reach hungry families. This new initiative helps the most vulnerable children and individuals in our region by providing easy access to healthy food. We’ve also launched monthly “Farmers Markets for our Neighbors in Need”. They are open to anyone in need and clients can take as much free produce as they can use.

We are truly grateful for every individual donation of food, time and money that helps make it possible for us to assess the unique needs of our region to better serve the most vulnerable residents in our service area. Your support means parents don’t have to put kids to bed with an empty stomach. Seniors don’t have to choose between food and life-saving medicines, and individuals don’t have to choose between a roof over their head and food on their table.

So many people contribute to helping us help our neighbors. I would like to thank our Board of Directors for giving so generously of their time, providing guidance and good stewardship to our organization.

I am so grateful to the foundations, corporations and individuals who support us financially, to the volunteers who give so generously of their time, and to our partner agencies who are on the front lines of hunger. Community partnerships like these are essential to sustaining our ability to support the needs in our community.

And last but by no means least; I truly appreciate the hardworking staff at the food bank who work tirelessly to help as many people as they are able.

We are fortunate to have such a generous and giving community that supports Placer Food Bank and I remain confident that Together We Can Solve Hunger™.

In Gratitude,

DAVE MARTINEZ
Executive Director, Placer Food Bank
Our Mission
We are dedicated to feeding the hungry through our network of partner agencies, educating the community about hunger and advocating for hunger relief.

Our Vision
To eliminate hunger.

Leading Local Hunger Relief
Placer Food Bank is the leading hunger-relief charity in Placer, El Dorado and Nevada Counties, and the region’s only Feeding America-certified food bank.

We serve as the primary food collection and distribution center for hunger-relief efforts in our area; distributing fresh and non-perishable food to the hungry through our network of local charitable organizations.

Impacting Our Community
Our affiliation with Feeding America and other partners enables us to purchase food for pennies on the dollar. This food is then distributed to our network of more than 83 regional hunger-relief agencies, supplying them with the food necessary to bring hope and nourishment to people in need.

Snapshot: Hunger in Our Community

1 in 7 individuals, living in Placer, El Dorado and Nevada Counties do not know where their next meal will come from.

1 in 5 children face the same uncertainty
Scott Flanagan is pastor of Harvest Community Church and Executive Director of Compassion Planet, a nonprofit that works with aged-out foster care youth. Together, these organizations manage four food closets, partnering with Placer Food Bank to distribute food to families in need. “For us, it’s simply a way of engaging and connecting with our city,” says Scott.

Trainees in the Compassion Planet program work with the food closets by picking up food from the Placer Food Bank and delivering it to the distribution sites. They also work on their local farm, raising fresh produce to distribute to families in need. “We prepare them to reach independence, overcome obstacles and reach their dreams,” says Scott. “And we want trainees to know the value of serving their community.”

The food closets are organized so families can choose food based on their needs and preferences. Volunteers also carry groceries out to clients’ cars. “We’re treating them with respect and dignity and building relationships with them,” says Scott. The food closets also throw a Christmas party for families and give out special holiday meal boxes.

Scott believes their collaboration with Placer Food Bank has been impactful. “It really empowers us to carry out our mission in a scalable, cost-effective way,” says Scott. And to those who support the Placer Food Bank, he says, “Thank you for empowering our community and touching lives in Placer County that need help.”

“Placer Food Bank empowers us to carry out our mission in a scalable, cost effective way.”
—SCOTT FLANAGAN
In 2014/2015 Placer Food Bank:

- Served 3 diverse counties
- Partnered with more than 83 hunger-relief agencies and feeding programs
- Distributed more than 7.8 million pounds of food to our hunger-relief partners
- Fed approximately 72,000 individuals per month through our partner agencies
- Utilized more than 16,500 volunteer hours to support our daily operations
- Leveraged each $1 in cash donations to procure $6 in groceries through Feeding America partners

Partnered with more than 83 hunger-relief agencies and feeding programs
My name is Lori and I come to the food closet at Harvest Community Church because sometimes, we just don’t have enough money to buy groceries. My husband works in merchandising, and I’m home with our two children who are 8 and 10. It’s a blessing to be able to come here and get meat or vegetables to help us stretch our food budget so we can make it to the next paycheck.

We started out helping at the food closet, but there came a point when we were really struggling. Our car had broken down and things were rough. I came down to the food closet and got eggs, juice, bread—just some of the essentials. I really felt supported. Regardless of who you are, the people who run the food closet are pleasant to everyone who comes through the door. They’re just nice people, and that makes me feel comfortable.

A MEMORABLE CHRISTMAS
Last Christmas I got a box of food with a turkey and all the fixings for a nice dinner. That was really special because I wasn’t going to be able to buy all of that. My dad was visiting, and it was really nice to make that turkey dinner for all of us to share at Christmas.

I would like to say a huge thank you to the people who support Placer Food Bank. You’re providing for people like my family who sometimes just can’t afford to buy all the groceries we need to feed our families. Whether you’re someone who just needs a few things to get them through or somebody who has nothing—to be able to come in and get food means so much.

Thank you for the blessing!

“It was really nice to make that turkey dinner for all of us to share.”
— LORI
The following agencies and organizations receive food donations from the Placer Food Bank to fill their food closets, prepare and serve hot meals, or to provide their clients and individuals in their immediate communities with a supplemental and/or emergency supply of nutritious food:

1st United Methodist Church
Abundant Life Fellowship
A Community for Peace
Acres of Hope
Advocates For The Mentally Ill Housing
Auburn Interfaith Food Closet
Backpack Program
Bridges After School Program at Sylvan Middle School
Bridgeway Christian Church
CA Emergency Food Link
Calvary Chapel on the Georgetown Divide
Castle City Mobile Home Park
Celebration Family Worship Center
Church of the Harvest
Compass Rose Corporation
Compassion Planet (Share the Harvest Community Food Bank, Inc., dba)
Courage Worldwide, Inc.
Destiny Christian Church

El Dorado Food Bank
Family Legacy Institute, Inc. aka Elijah's Jar
Food Bank of Northern Nevada
Harmony House (Yolo Community Care Continuum)
Harvest Community Church
Hope House (Community Recovery Resources)
Hope, Help & Healing
Interfaith Food Ministry
Koinonia Group Homes
Life Community Church (Formerly Bayside West Church)
Lions Club Roseville (Christmas Basket Program) (Roseville Host Lion's Club)
Meadow Vista Friendly Neighbors Club
Metro Calvary
Mosaic Christian Church (EOTE)
Nevada County Food Bank
Peace for the Streets
Placer ARC
Thank you!

Love, Jackson
Dear Placer Food Bank,

Thank you so much for all you do for this community and the families at Rock Creek School! You are a blessing!

My son, age 5, drew this for you. Notice Super Fruit and Veggie Man with his super friends.

Love, Heather
Sponsors

**Platinum**
- Wells Fargo
- Project Go
- Walmart
- Feeding America

**Gold**
- Kaiser Permanente
- Whole Foods Market

**Silver**
- REACH
- Bank of America
- Consolidated Communications Foundation
- Lifetime Fitness

**Bronze**
- City of Roseville
- St. Matthews Lutheran Church
- Golden1
- Umpqua Bank
- Safeway
- American River Bank
- First Tech Credit Union
- Rabobank, N.A.
- Teichert Foundation
- Medina McKelvey
- Placer Community Foundation
- Enterprise Holdings
Audited Financials
Fiscal Year 2014/15

Total Revenue $13,030,798

Expenses
- Programs $11,604,342 89%
- Management & General $383,480 3%
- Fundraising $990,083 8%
Total Expenses $12,977,905

Net Revenue $52,893

Revenue Sources
- Contributions from Individuals, Corporations and Foundations $1,316,989 10.1%
- Government Grants $231,519 1.8%
- Special Events $193,307 1.5%
- Bingo $554,935 4.3%
- Shared Maintenance and Purchased Food $409,436 3.1%
- Non-Cash Donations (Donated Food) $10,304,525 79.1%
- Other $20,087 0.1%