

Placer Food Bank
2015 Annual Report





Board of Directors

Officers

Rich Peterson *Chair*
Executive Director (Retired)
CA Dried Plum Board

Neeta Verma *Vice Chair*
Vice President/District Manager
Wells Fargo

Catherine R. Nishikawa *Secretary*
Registered Dietician,
Operations Manager
Sutter Auburn Faith Hospital

René Yamashiro, SNS
Acting Treasurer
Food Service Director
Roseville City School District

Members-at-Large

Peter Black
Group Fleet Manager
Enterprise Holdings

John Bradford
Retired – Dept of Forestry

Gerad Borrego
Community Relationship Specialist
Safe Credit Union

Martin Jones
Assistant Chief Defense Attorney
Richard A. Ciummo & Associates

Anne Chacon
Communications Manager
Consolidated Communications

Kyle Kjos
Account Executive
NetGear Capital

Management Team

Dave Martinez
Executive Director

Jennie Viña
Director, Business Operations

Lance Watson
Director, Operations

Letter from the CEO

Dear Friend

The Placer Food Bank was founded in 1985 with the goal to end hunger in our community. The reality is since then the demand for our services has grown significantly, while the face of hunger is also very different.

In recent years we have seen more families and individuals struggle to make ends meet. We have seen an increasing number of people reach out for the first time in their lives for help. With hunger being such a staggering reality across our service area, Placer Food Bank is working diligently to reduce uncertainty for the **1 in 7 individuals who are impacted locally**. Over the last year alone, Placer Food Bank provided **6,076,923 meals** and distributed **7.8 million pounds of food** to our hunger-relief partners.

In order to meet the increasing needs in our community and to help fill the food gap, we've launched our **"Feed our Future (FoF) Program"** this year. It's a hunger-relief initiative designed to combine **"Mobile Food Pantry"** deliveries with our **"BackPack Program"** and pilot **"School Pantry Program"** to reach hungry families. This new initiative helps the most vulnerable children and individuals in our region by providing easy access to healthy food. We've also launched monthly **"Farmers Markets for our Neighbors in Need"**. They are open to anyone in need and clients can take as much free produce as they can use.

We are truly grateful for every individual donation of food, time and money that helps make it possible for us to assess the unique needs of our region to better serve the most vulnerable residents in our service area. Your support means parents don't have to put kids to bed with an empty stomach. Seniors don't have to choose between food and life-saving medicines, and individuals don't have to choose between a roof over their head and food on their table.

So many people contribute to helping us help our neighbors. I would like to thank our Board of Directors for giving so generously of their time, providing guidance and good stewardship to our organization.

I am so grateful to the foundations, corporations and individuals who support us financially, to the volunteers who give so generously of their time, and to our partner agencies who are on the front lines of hunger. Community partnerships like these are essential to sustaining our ability to support the needs in our community.

And last but by no means least; I truly appreciate the hardworking staff at the food bank who work tirelessly to help as many people as they are able.

We are fortunate to have such a generous and giving community that supports Placer Food Bank and I remain confident that **Together We Can Solve Hunger™**.

In Gratitude,



DAVE MARTINEZ

Executive Director, Placer Food Bank

Our Mission

We are dedicated to feeding the hungry through our network of partner agencies, educating the community about hunger and advocating for hunger relief.

Our Vision

To eliminate hunger.

Leading Local Hunger Relief

Placer Food Bank is the leading hunger-relief charity in Placer, El Dorado and Nevada Counties, and the region's only Feeding America-certified food bank. We serve as the primary food collection and distribution center for hunger-relief efforts in our area; distributing fresh and non-perishable food to the hungry through our network of local charitable organizations.

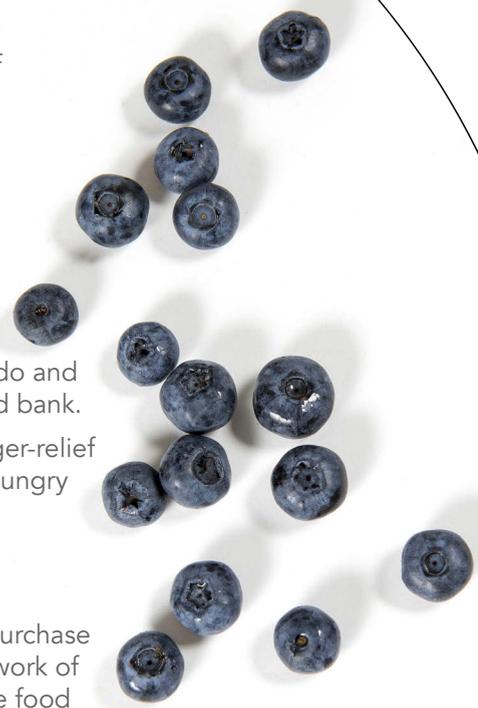
Impacting Our Community

Our affiliation with Feeding America and other partners enables us to purchase food for pennies on the dollar. This food is then distributed to our network of more than 83 regional hunger-relief agencies, supplying them with the food necessary to bring hope and nourishment to people in need.

Snapshot: Hunger in Our Community

1 in 7 individuals, living in Placer, El Dorado and Nevada Counties do not know where their next meal will come from.

1 in 5 children face the same uncertainty



Hunger Hero

Feeding families and teaching youth to serve

Scott Flanagan is pastor of Harvest Community Church and Executive Director of Compassion Planet, a nonprofit that works with aged-out foster care youth. Together, these organizations manage four food closets, partnering with Placer Food Bank to distribute food to families in need. "For us, it's simply a way of engaging and connecting with our city," says Scott.

Trainees in the Compassion Planet program work with the food closets by picking up food from the Placer Food Bank and delivering it to the distribution sites. They also work on their local farm, raising fresh produce to distribute to families in need. "We prepare them to reach independence, overcome obstacles and reach their dreams," says Scott. "And we want trainees to know the value of serving their community."

The food closets are organized so families can choose food based on their needs and preferences. Volunteers also carry groceries out to clients' cars. "We're treating them with respect and dignity and building relationships with them," says Scott. The food closets also throw a Christmas party for families and give out special holiday meal boxes.

Scott believes their collaboration with Placer Food Bank has been impactful. "It really empowers us to carry out our mission in a scalable, cost-effective way," says Scott. And to those who support the Placer Food Bank, he says, "Thank you for empowering our community and touching lives in Placer County that need help."

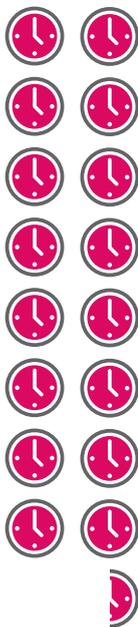
"Placer Food Bank empowers us to carry out our mission in a scalable, cost effective way."

—SCOTT FLANAGAN

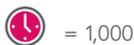
In 2014/2015 Placer Food Bank:



Partnered with more than 83 hunger-relief agencies and feeding programs



Utilized more than 16,500 volunteer hours to support our daily operations



Leveraged each \$1 in cash donations to procure \$6 in groceries through Feeding America partners



Fed approximately 72,000 individuals per month through our partner agencies



Distributed more than 7.8 million pounds of food to our hunger-relief partners

Face of Hunger

The food is a blessing for my family

My name is Lori and I come to the food closet at Harvest Community Church because sometimes, we just don't have enough money to buy groceries. My husband works in merchandising, and I'm home with our two children who are 8 and 10. It's a blessing to be able to come here and get meat or vegetables to help us stretch our food budget so we can make it to the next paycheck.

We started out helping at the food closet, but there came a point when we were really struggling. Our car had broken down and things were rough. I came down to the food closet and got eggs, juice, bread—just some of the essentials. I really felt supported. Regardless of who you are, the people who run the food closet are pleasant to everyone who comes through the door. They're just nice people, and that makes me feel comfortable.

A MEMORABLE CHRISTMAS

Last Christmas I got a box of food with a turkey and all the fixings for a nice dinner. That was really special because I wasn't going to be able to buy all of that. My dad was visiting, and it was really nice to make that turkey dinner for all of us to share at Christmas.

I would like to say a huge thank you to the people who support Placer Food Bank. You're providing for people like my family who sometimes just can't afford to buy all the groceries we need to feed our families. Whether you're someone who just needs a few things to get them through or somebody who has nothing—to be able to come in and get food means so much.

Thank you for the blessing!

"It was really nice to make that turkey dinner
for all of us to share."

— LORI

Agency Listing

The following agencies and organizations receive food donations from the Placer Food Bank to fill their food closets, prepare and serve hot meals, or to provide their clients and individuals in their immediate communities with a supplemental and/or emergency supply of nutritious food:

- | | |
|---|---|
| 1st United Methodist Church | El Dorado Food Bank |
| Abundant Life Fellowship | Family Legacy Institute, Inc. aka Elijah's Jar |
| A Community for Peace | Food Bank of Northern Nevada |
| Acres of Hope | Harmony House (Yolo Community Care Continuum) |
| Advocates For
The Mentally Ill Housing | Harvest Community Church |
| Auburn Interfaith Food Closet | Hope House
(Community Recovery Resources) |
| Backpack Program | Hope, Help & Healing |
| Bridges After School Program
at Sylvan Middle School | Interfaith Food Ministry |
| Bridgeway Christian Church | Koinonia Group Homes |
| CA Emergency Food Link | Life Community Church
(Formerly Bayside West Church) |
| Calvary Chapel on the Georgetown Divide | Lions Club Roseville (Christmas Basket
Program) (Roseville Host Lion's Club) |
| Castle City Mobile Home Park | Meadow Vista Friendly
Neighbors Club |
| Celebration Family Worship Center | Metro Calvary |
| Church of the Harvest | Mosaic Christian Church (EOTE) |
| Compass Rose Corporation | Nevada County Food Bank |
| Compassion Planet (Share the Harvest
Community Food Bank, Inc., dba) | Peace for the Streets |
| Courage Worldwide, Inc. | Placer ARC |
| Destiny Christian Church | |

Project Mana
Re-Direct Nuevo Camino
Rhema Christian Center
Rock Creek Elementary
(Backpack School)
Roseville Alano Club
Roseville Rec Center
Sac Food Bank (& Family Services)
Salvation Army - Roseville
Salvation Army ARC
Salvation Army Auburn Corps
Salvation Army Roseville (Kitchen)
Seventh Day Adventist
Shady Rest
Sierra Council on Alcoholism
& Drug Dependence
Sierra First Baptist Church
Sierra Foothills Aids Foundation
Sierra Reach Ministries
Soroptimist Int. of
Colfax Christmas Project

St. Rose Church
St. Vincent de Paul (Food Locker)
St. Vincent de Paul (Kitchen)
Steps to Freedom
Teen Challenge
Teen Challenge -
Alpha Henson Women's Center
The Gathering Inn
The Glass Slipper
The Rock of Roseville
The Salt Mine
The Way Ministries
Victory Outreach
Volunteers of America - Adolfo
Volunteers of America
Valley Oaks Senior Center
West Park Fellowship
What Would Jesus Do? -Colfax
What Would Jesus Do? -Roseville
Woodbridge Elementary School
Youth For Christ/Campus Life

Thank you!

LOVE JACKSON



Dear Placer Food Bank,

Thank you so much for all you do for this community
and the families at Rock Creek School! You are a blessing!
My son, age 5, drew this for you. Notice Super Fruit and
Veggie Man with his super friends.

Love, Heather

Sponsors

Platinum



Gold



Silver



Bronze

City of Roseville

St. Matthews Lutheran Church

Golden1

Umpqua Bank

Safeway

American River Bank

First Tech Credit Union

Rabobank, N.A.

Teichert Foundation

Medina McKelvey

Placer Community Foundation

Enterprise Holdings

Audited Financials

Fiscal Year 2014/15

Total Revenue \$13,030,798

Expenses

Programs	\$11,604,342	89%
Management & General	\$383,480	3%
Fundraising	\$990,083	8%
Total Expenses	\$12,977,905	

Net Revenue \$52,893

Revenue Sources

Contributions from Individuals, Corporations and Foundations	\$1,316,989	10.1%
Government Grants	\$231,519	1.8%
Special Events	\$193,307	1.5%
Bingo	\$554,935	4.3%
Shared Maintenance and Purchased Food	\$409,436	3.1%
Non-Cash Donations (Donated Food)	\$10,304,525	79.1%
Other	\$20,087	0.1%

